

EDITORIAL

In the new schedule of prices from our printer, it is obvious that *tabular* matter is expensive. Henceforth, all tabular matter in excess of 1/3 of a printed page will be treated as camera-ready copy for an illustration. Therefore: authors will be required to submit such copy in single space (or however they want it to appear), and *NO* corrections will be allowed in galley unless the cost of the illustration is paid in full.

Generally, we have had approximately half of our costs met through page charges, the balance coming from subscriptions. My first issue may signal an unfortunate change, in that less than 30% was paid, and continuance in this direction could lead rapidly to economic ruin. Why not raise dues? or institutional page charges?—both of which are the usual cop-outs? Well, both may prove necessary, but let's try to delay them: *increased dues* may result in reduction of our subscription base; and *increased page charges* would probably backfire because institutions are already looking for alternatives to counter exorbitant publication costs. My suggestion is that *individuals* be offered an opportunity to contribute toward partial publication costs, on an optional basis (and we have had private indications of willingness to do so). I suggest that \$5.00/page would be very helpful to us, and should help delay the unwanted spectres of increased subscription/institutional page charges. Future billings will reflect this suggestion. If response is adequate, we will continue to develop the Society and expand the Bulletin.

We do want to expand the Bulletin, and hence to expand its base. One possible area still unexplored is economic entomology. I *do not* mean papers associated with control procedures; I *do* mean contributions principally concerned with beetle biology (which, after all, is our function). We should encourage all such articles. Why? Most will be funded—and page charges met.

In this issue, I call particular attention to articles by Ryker, Glaser, Clark, and Balsbaugh: this is the general type of material I should like to see in the Bulletin—a data base developed to include interesting and novel observation. Note also the treatment of tabular material in Ryker's paper—this will be the general appearance of photographic treatment from camera-ready copy. Also in this issue, I have started to make the promised change in type-style, giving preference to those articles with general interest material. Changeover in style will continue to evolve in future issues.

—D. R. Whitehead

